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The Fifth Estate

Broadcasting Jul 18

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Vol. 105 No. 3

Broadcasting Jul 18

Upfront buying breaks □ Consensus forged at RARC; U.S. technical standard rejected □ CBS still high on MDS □ Fate of 13 other RKO's rests with KHJ-TV proceeding

DAM BURSTS □ Advertising agencies begin to make upfront time purchases in fall network programming. **PAGE 23.**

AD PREDICTIONS □ Coen releases forecast that ad numbers in 1983 will be even bigger than expected. **PAGE 23.**

RARC'S CLOSING □ International telecommunications conference in Geneva reaches basic agreement on DBS with plan "acceptable" to most. **PAGE 24.** U.S. loses on issue of power flux density, but indications are it will take reservation on matter. **PAGE 25.**

COMPROMISE □ Commission moves toward compromise in financial interest and domestic syndication rulemaking. **PAGE 26.**

ALL ON KHJ-TV □ FCC decides to settle character issue of remaining 13 RKO licensees in Los Angeles station proceeding. **PAGE 27.**

EMPTY CHAIR □ Tom Bolger walks out as ex officio executive committee member amid more TV vs. radio turmoil at NAB. **PAGE 27.**

IN THE MAILS □ House Telecommunications Subcommittee mailed questionnaires on quantification issues to TV stations last week, radio this. NAB sends out its own Mailgrams. **PAGE 28.**

TRY AGAIN □ Although FCC rejected CBS's multichannel MDS proposal, company has not given up on service. **PAGE 29.**

TIP BALL □ Broadcast and cable networks watch as NCAA and CFA wrestle over rights issue. **PAGE 30.**

MIXED REVIEW □ Commenters to FCC give mixed answers to question of what definition of community should be. **PAGE 32.**

NEW CHIEF □ Jack Smith takes over as head of FCC's Common Carrier Bureau. **PAGE 34.**

WILL CONTESTED □ Columnist George Will becomes center of media ethics discussion on giving advice to and discussing performance of Reagan in 1980 debate. **PAGE 45.**

NAMES IN NEWS □ Jim Bellows, former newspaper executive and producer for *Entertainment Tonight*, joins ABC News to create new news show. Former CBS News executive Sig Mickelson tops RTNDA award winners. **PAGE 45.**

GRIDIRON REVIEW □ Both ABC and ESPN profess pleasure with United States Football League in first year, with both predicting TV contracts will be renewed. **PAGE 48.**

MERGER MEETING □ Justice Department officials will meet with Showtime and Movie Channel representatives today. **PAGE 49.**

SUMMER HEATS UP □ Networks and cable programing services are providing mix of old and new fare in hopes of keeping viewers tuned in this summer. **PAGE 50.**

NEW LOOK □ Group W plans to restructure *PM Magazine* this fall, giving more flexibility in its format. **PAGE 51.**

MEDIA MAN □ Creativity and professionalism have proved a winning combination for McCann-Erickson's Gene DeWitt. **PAGE 71.**

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Business Briefly

TV ONLY

Curtis Mathes Home Entertainment Centers □ Seven-week campaign begins at end of July in 99 markets. Spots will run in prime time, news and sports programs. Target: adults, 25-49. Agency: Stern/Monroe Advertising, Dallas.

Peugot Motors of America □ Four-week campaign for cars begins the end of July in approximately 10 markets. Spots will run in prime, sports and news times. Target: men, 25-54. Agency: Ogilvy & Mather, New York.

Roses Stores □ Back-to-school promotion begins Aug. 8 for two weeks in 10 markets in North Carolina, South Carolina and Virginia. Commercials will run in all dayparts. Target: women, 25-49. Agency: Dusenbury & Alban, Durham, N.C.

RADIO ONLY

Just Pants □ Jeans will be advertised in back-to-school campaign that begins July 27 for five weeks in 70 markets. Commercials will be scheduled in all dayparts during weekdays. Target: persons, 12-24. Agency: Cunningham & Walsh, Chicago.

Beatrice Foods □ Bonkers cat treats will be spotlighted in two-week flight starting Aug. 1 in 15 to 20 markets. Commercials will run in daytime, afternoon and early evening periods. Target: women, 25-54. Agency: Fortis Advertising, Chicago.

Jordan Marsh □ Department store chain is advertising dollar day sales in five markets in August for two days in each market. Commercials will run in all dayparts. Target: women, 25-49. Agency: Smith-Patterson Advertising, Boston.

RADIO and TV

General Electric □ Campaign for major appliances will run for one week in 14

Rep Report

WAMA(AM) Tampa, Fla.: To Caballero Spanish Media from Lotus Representatives.

□

WLW(AM)-WSKS(FM) Cincinnati: To Eastman Radio from CBS Radio Spot Sales.

□

WPOP(AM)-WIOF(FM) Hartford-Waterbury, Conn.: To Eastman Radio from Torbet Radio.

□

WSOM(AM)-WQXK(FM) Salem, Ohio: To Eastman Radio from Major Market Radio.

□

KPAK(AM) Redding, Calif.: To Eastman Radio from Lotus Representatives.

□

KMMM(AM) Austin, Tex.: To Caballero Spanish Media from Selcom.

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Top 10 products. Food products, which includes restaurant advertising, has generated the most spot activity for the first quarter of 1983 with companies spending $37.8 million on the medium (see chart below)—up 18% over the same period last year. That is according to the advertiser-estimated expenditure report which contains data for 26 broad product categories compiled and distributed by Radio Expenditure Reports Inc. Figures in the report reflect not only national and regional spot business, based on information supplied to RER by 15 rep firms, but also local spot taken from a sample size of 2,000 stations in more than 150 markets.

The biggest gainer in spot activity for the first quarter among the top 10 product categories was the cosmetic field, which spent an estimated $4 million—up 54% over last year's first quarter. The biggest decline comes from the automotive industry—down 28%.

Data for the chart was gathered through the help of McGavren Guild Radio. Figures are "projected" estimates based on a formula devised by the Radio Advertising Bureau. Chart does not include the miscellaneous category.

(All figures are in millions)

Product Category	1983 (First quarter)	1982 (First quarter)	% change	1982 (Total year)
Food Products [1]	$37.8	$32.0	+18	$153.3
Travel & Shipping [2]	34.1	33.1	+3	142.4
Automotive [3]	27.2	37.9	-28	132.0
Beer/Wine/Ale	19.8	14.3	+38	126.2
Consumer products [4]	16.9	12.7	+33	71.2
Agriculture [5]	6.2	8.4	-26	25.0
Soft drinks	5.1	4.6	+11	36.0
Gas & oil [6]	5.0	3.4	+47	22.3
Apparel	4.1	3.0	+37	27.3
Cosmetics & toiletries [7]	4.0	2.6	+54	23.2
Total spot expenditures for all 26 product categories	209.0	199.2	+ 5	1,006.8

[1] (includes tea, coffee, dairy products, fruits, vegetables, meat, poultry, fish, and restaurants, among others).
[2] (includes airlines, freight, cruise lines, car rentals, domestic tourism, motels and hotels, among others).
[3] (includes accessories, parts & tire companies).
[4] (includes insurance, finance and investment companies, public utilities, among others).
[5] (farm business)
[6] (includes most American oil & gas companies).
[7] (includes ad dollars from Avon, Bristol-Myers, Colgate, Gillette and Johnson & Johnson, among others).

third station's A&P score is 3% less than its VIP score.

The idea, according to Nielsen, is for stations with high product ratings to use that fact in support of pitches to the appropriate advertisers.

The usage/viewing information is provided for households and for seven demographic groups: persons aged 12-plus, adults 18-49, adults 25-54, adults 18-plus, women 18-plus, men 18-plus and teen-agers 12-17.

The product usage data was collected by questionnaires sent to all Nielsen Station Index (NSI) in-tab diary households for the previous sweep measurement period, to be completed by all family members aged 12 and older. Nielsen said over 90% of the homes returned questionnaires, which were edited and tabulated to profile the households and each of their members as a product user. The usage data was then crosstabbed back to the original viewing data for each demographic group to get the usage/viewing estimates.

N-PAR, according to Nielsen, brings TV "into the age of target marketing," meaning that broadcasters are "not limited to households and traditional demography in sales development" and that advertisers and agencies can plan and spend their advertising dollars more effectively.

Stations must buy the full report for their market (or not buy at all) at prices said to be between $36,000 and $39,000 per station. Advertisers and agencies may buy as little as one product category, at substantially lower prices. The N-PAR data will also be available through the NSI-Plus on-line facilities beginning in August. □

'PM Magazine' to be remade

Group W to make major changes in its access strip including changing assignment system; it will also offer program to stations below 75th market

In order to "position itself for the future," Group W Productions last week said *PM Magazine*, its highly successful cooperatively produced access strip, would undergo major changes when it enters its sixth season on Sept. 12. For the first time since 1978, when Group W began to sell the *PM Magazine* concept outside the markets of its five owned television stations—where it airs as *Evening Magazine*—the program is being pulled in for an entire format overhaul.

Also for the first time, a "prepackaged" version of the program will be available to stations below the 75th ranked market.

The changes are organic and not merely cosmetic, said Dick Crew, executive producer of *PM Magazine*. For starters, he reported, segments produced by the national *PM* staff and member stations "will run no longer than they need to," meaning stories no longer will be locked into their six-minute time frame but will be adjusted according to merit.

Member stations formerly were required to donate at least one six-minute story for consideration on the national reel each week, but those stories can now run anywhere from two to eight minutes. Crew also said "key content areas" will be locked into the program each night focusing on people, adventure, entertainment, city guide and style/trends.

In addition, a new "assignment" system will be instituted. As it stands, the stories submitted by *PM* member stations are reviewed for the national reel by a staff at Group W's KPIX(TV) San Francisco, but submissions are left to the individual station's judgment. Now the national staff will be handing out assignments to individual stations in exchange for that story being guaranteed a place on the national reel. However, stations have the option to refuse the assignment. Presently about 80 stations participate in the *PM* cooperative.

The program will also look different: it is getting computer-generated graphics for the opening, closing and commercial break portions of the program to help provide it with a "more upbeat packaging," Crew explained.

Crew also hopes to cut down the delivery-to-air gap, which currently runs about four weeks. The new assignment system should help cut that period down to two weeks, he said.

Crew predicts the new format will have a programing mix of one-third "assigned" material, one-third national unit produced material, and one-third unknown material submitted by member stations. Stations will still be required to carry one-third of the reel each night, and Group W will continue to keep one 30-second spot.

When *PM* started five years ago, Crew noted, it was the first of the "reality" access programs. Since then, he pointed out, programs like *Entertainment Tonight*, NBC's *Real People* and ABC's *That's Incredible* have sprung up, modeled after the *PM* format. While Crew didn't say *PM* was becoming squeezed out, he said: "It's important *PM* distinguish itself again."

Crew said the new design will be faster paced, more topical and timely, and "cover a wider range of topics." The number of stories per program will increase from four to six, he said.

The "prepackaged" version has become available to markets 75 and below because "we had the biggest fallout in the smallest markets," Crew explained. The prepackaged version contains a full palate of *PM* programing, and the local station need not produce any of it. At one time, more than 100 stations carried *PM*, he said, but many of the smaller market stations could not afford to produce their own local segments, and so they dropped it.

Local production budgets for *PM* segments run anywhere from $75,000 to $100,000 annually at smaller-market stations to $500,000 to $750,000 annually at major-market stations. The average, he said, runs between $150,000 to $200,000 annually.

The revenues *PM* earns from selling the prepackaged version will be plowed back into promotional advertising during the sweep periods, Crew said. During the sweeps, he reported, *PM* will foot half the print advertising budget of member stations. □

Ratings Roundup

Powered by its coverage of the major league All Star baseball game, which was the week's biggest audience draw, NBC-TV took first place in the prime time Nielsen ratings for the week ended July 10. NBC had an average 12.7 rating/25 share for the period, with CBS-TV second at 12.0/24 and ABC-TV third at 11.4/23.

NBC not only won Wednesday night with a 21.5/39 for the baseball game and a 21.0/37 for the 8-11 p.m. NYT hours ("In Brief," July 11), but captured Monday and Tuesday nights as well. CBS won Thursday, Friday and Sunday nights, and ABC took Saturday.

The first episode of ABC's *The 1/2 Hour Comedy Hour*, Tuesday at 8-8:30 p.m. (NYT), produced an 11.5/22 to rank 33d for the week. Against it, the third Tuesday episode of CBS's *On the Road with Charles Kuralt* scored a 10.5/20, ranking 38th, while a repeat episode of NBC's *A Team* pulled an 18.0/34 to rank third for the week. CBS's *Our Times with Bill Moyers*, following *On the Road*, had a 9.3/17, ranking 46th.

She's With Me, a pilot on CBS Monday at 8:30-9 p.m., did a 9.1/21, ahead of *Monday Night Baseball*'s night-long 8.9/20 on ABC but behind its half-hour opposition on NBC, a *Family Ties* repeat, which came in with a 10.0/23.

Outside prime time, Peter Jennings took over as substitute anchor of ABC's *World News Tonight*, which scored an 8.5/20, up from 8.3/19 the week before. Jennings will continue as anchor while regular anchor Frank Reynolds recuperates from viral hepatitis. *CBS Evening News* continued to lead, at 10.5/24, and *NBC Nightly News* was second at 8.6/20.

The First 20

1.	*Major League All Star Baseball Game*	NBC	21.5/39
2.	*Hart to Hart*	ABC	18.9/34
3.	*A Team (R)*	NBC	18.0/34
4.	*Jeffersons*	CBS	16.5/29
5.	*Remington Steele*	NBC	16.4/29
6.	*Simon & Simon*	CBS	16.2/30
7.	*NBC Saturday Night Movie*—Alcatraz part 1	NBC	16.2/28
8.	*20/20*	ABC	16.0/30
9.	*Hill Street Blues*	NBC	15.9/30
10.	*Magnum, P.I.*	CBS	15.6/33
11.	*Trapper John, M.D.*	CBS	15.5/27
12.	*CBS Wednesday Night Movie*, "Reunion"	CBS	15.2/26
13.	*60 Minutes*	CBS	15.0/34
14.	*Knight Rider*	NBC	14.8/29
15.	*Three's Company*	ABC	14.5/26
16.	*One Day at a Time*	CBS	14.0/26
17.	*9 to 5*	ABC	13.9/24
18.	*Major League All Star Pregame*	NBC	13.5/30
19.	*Falcon Crest*	CBS	13.4/26
20.	*Love Boat*	ABC	13.0/28

The Final Five

62.	*ABC Monday Night Baseball Pregame*	ABC	7.3/18
63.	*Ripley's Believe It Or Not*	ABC	7.2/16
64.	*NBC Reports: Central America*	NBC	7.0/14
65.	*Voyagers (R)*	NBC	6.8/15
66.	*Monitor*	NBC	6.7/14

change ERP to 100 kw; change HAAT to 600 ft., and make changes in ant. sys. Ann. June 27.

■ WSTS (96.3 mhz) Laurinburg, N.C.—Seeks CP to change TL; change HAAT to 756 ft., and make changes in antenna system. Major environmental action under section 1.1305. Ann. July 5.

■ KTEC (89.5 mhz) Klamath Falls, Ore.—Seeks CP to change TL, increase ERP to .207 kw, and make changes in ant. sys. Ann. June 29.

■ KIXK-FM (106.1 mhz) Denton, Tex.—Seeks CP to change TL; change HAAT to 1,585 ft., and make changes in ant. sys. Accepted nunc pro tunc. Ann. June 27.

■ KBLQ-FM Logan, Utah—Seeks CP to change TL; add remote control; change ERP to 100 kw (H); change HAAT to 168 ft. (H) and make changes in ant. sys. Ann. June 27.

■ WXVA-FM (98.3 mhz) Charlestown, W.Va.—Seeks CP to change HAAT to 300 ft. Major environmental action under section 1.1305. Ann. June 27.

Accepted

■ KXXI-FM (102.3 mhz) Van Buren, Ariz.—Seeks modification of CP (BPH-830506AE) for waiver of section 73.1201 (B)(2) of rules to identify as "Van Buren-Fort Smith, Ark." Ann. June 27.

■ KRWA-FM (103.1 mhz) Waldron, Ariz.—Seeks modification of CP (BPH-810126AH, as mod.) to make changes in antenna system; increase ERP to 2.999 kw; increase HAAT to 304 ft.; change TL, and change coordinates. Ann. July 8.

■ KIIS (102.7 mhz) Los Angeles—Seeks CP to make changes in antenna system; install auxiliary transmitting antenna; decrease ERP to 7.2 kw and decrease HAAT to 2,824 ft. Ann. June 28.

■ KRTH (101.1 mhz) Los Angeles—Seeks CP to make changes in antenna system; decrease ERP to 37.5 kw, and increase HAAT to 3,133 ft. Ann. July 5.

■ WKSS (95.7 mhz) Hartford-Meriden, Conn.—Seeks CP to make changes in antenna system; increase ERP to 16.6 kw; increase HAAT to 876 ft.; build new tower, and change coordinates. Ann. June 30.

■ *WBNI((89.1 mhz) Fort Wayne, Ind.—Seeks modification of CP (BPED-820621AJ, as mod.) to make changes in antenna system; change TL; change ERP to 31 kw; change HAAT to 452 ft., and change coordinates. Ann. July 5.

■ KRMD-FM (101.1 mhz) Shreveport, La.—Seeks CP to make changes in antenna system; increase ERP to 97.5 kw; increase HAAT to 1,121 ft., and change coordinates. Ann. June 28.

■ WRBB (104.9 mhz) Boston—Seeks CP to make changes in antenna system; make changes in tower structure. Ann. June 28.

■ WAQX (95.3 mhz) Manlius, N.Y.—Seeks modification of CP to change SL and request waiver of section 73.1125 (B)(2) of rules. Ann. July 8.

■ WKJA (92.1 mhz) Belhaven, N.C.—Seeks waiver of section 73.1201 (B)(2) of rules to indentify as "Belhaven-Bath, N.C." Ann. July 8.

■ KYCX (104.9 mhz) Mexia, Tex.—Seeks modification of CP (BPH-810112AE, as mod.) to make changes in antenna system; increase ERP to 2,090 kw; decrease HAAT to 350 ft., and change coordinates. Ann. July 5.

TV applications

Tendered

■ WCIX-TV (ch. 6) Miami—Seeks to change HAAT to 1,802 ft. and change coordinates. Ann. June 27.

■ WMKT (ch. 54) Muskegon, Mich.—Seeks MP (BPCT-810918KM) to change ERP to 741 kw vis., 74.1 kw aur.; change TL, and change HAAT to 1,021 ft. Ann. June 27.

■ WAQP (ch. 49) Saginaw, Mich.—Seeks MP (BPCT-800910KF, as mod.) to change TL and change ERP to 1,000 kw vis., 100 kw aur. Ann. June 27.

Accepted

■ *KAET (ch. 8) Phoenix—Seeks MP (BPET-820618KG) to change ERP to 316 kw vis., 47.4 kw; change coordinates, and make changes to ant. sys. Ann. June 28.

■ WLAE-TV (ch. 32) New Orleans, La.—Seeks MP (BPET-810710KG, as mod.) to make changes in ant. sys. Ann. July 8.

■ KXMC-TV (ch. 13) Minot, N.D.—Seeks CP to change HAAT to 1,130.5 ft. and replace transmitting system. Ann. July 8.

AM actions

■ KFLO (1300 khz) Shreveport, La.—Granted CP to increase power to 5 kw. Action June 20.

■ WKIK (1370 khz) Loenard, Md.—Granted CP to make changes to modify nighttime directional parameter. Action June 20.

■ KJJR (880 khz) Whitefish, Mont.—Granted MP (BP-810526AB, as mod.) to make changes in facilities: reduce daytime power to 10 kw, 500 w-N (new station). Action June 20.

■ WPTL (920 khz) Canton, N.C.—Granted CP to change TL and make changes in ant. sys. Action June 30.

■ *KDLR (1240 khz) Devils Lake, N.D.—Granted CP to increase day power to 1 kw. Action June 21.

■ WADJ (1330 khz) Somerset, Pa.—Granted CP to increase power to 5 kw DA-D. Action June 22.

■ KBBX (1600 khz) Centerville, Utah—Granted CP to change hours of operation to unlimited by adding nighttime service with 1 kw and install DA-N. Major enviromental action under section 1.1305. Action June 21.

■ KUUY (870 khz) Orchard Valley, Wyo.—Granted CP to change frequency to 870 khz; increase day and night powers to 10 kw, 2.5 kw, DA-2, and change city of license to Orchard Valley, Wyo. Action June 20.

FM actions

■ WZZK (104.7 mhz) Birmingham, Ala.—Granted modification of CP (BPH-810119AU) to make changes in antenna system; change TL; change type tran.; change type antenna; increase HAAT to 1,281 ft., and change TPO. Action June 28.

■ *KCAW (104.7 mhz) Sitka, Alaska—Granted CP to change type trans.; change type antenna; change EKP to 4.29 kw, and change TPO. Action June 17.

■ KEWB (94.3 mhz) Anderson, Calif.—Granted waiver of section 7391201(b) (2) of rules to identify as "KEWB Anderson-Redding." Action June 20.

■ KOCN (104.9 mhz) Grove-Monterey, Calif.—Granted waiver of section 7391201(b) (2) of rules to identify as "Pacific Grove-Monterey." Action June 22.

■ KGBA-FM (100.1 mhz) Holtville-El Centro, Calif.—Granted waiver of section 73.1201 (B)(2) of rules to identify as "Holtville-El Centro, Calif." Action June 30.

■ KBOQ (92.7 mhz) Marina, Calif.—Granted waiver of section 73.1201(b) (2) of rules to identify as Marina-Monterey." Action June 20.

■ *KHPR (88.1 mhz) Honolulu—Granted CP to change SL; change type antenna; decreased ERP to 25 kw; increased HAAT to 2,091 ft., and change TPO. Action June 17.

■ KOZE-FM (96.7 mhz) Lewiston, Idaho—Granted modification of CP (BPH-81103AD) to make changes in antenna system; and increase ERP to 25 kw. Action June 20.

■ KWBJ (100.1 mhz) Payette, Idaho—Granted mod. of CP (BPH-820827AG) to make changes in antenna system; change frequency to 100.3 mhz; increase ERP to 30 kw, and increase HAAT to 475 ft. Action June 24.

■ KRBU-FM (104.9 mhz) Pocatello, Idaho—Granted modification of CP (BPH-810731AF) to decrease ERP to 90 kw; increase HAAT to 1,007 ft. and change TPO. Action June 17.

■ WMEE (97.3 mhz) Fort Wayne, Ind.—Granted CP to make changes in antenna system; reduce ERP to 25.9 kw increase HAAT to 652.5 ft. and change TPO. Action June 23.

■ KKRL (93.7 mhz) Carroll, Iowa—Granted CP to make changes in antenna system; change type tran., and increase ERP to 100 kw. Action June 28.

■ WDEY-FM (103.1 mhz) Lapeer, Mich.—Granted CP to install auxiliary antenna system at main TL; ERP: 3 kw (H); HAAT: 239.4 ft. (H), and change TPO (for auxiliary purposes only). Action June 30.

■ WRIO (102.3 mhz) Cape May, N.J.—Dismissed CP to change TL; decrease ERP to 2 kw; increase HAAT to 300 ft., and change TPO. Major environmental action under section 1.1305 of rules. Action July 1.

■ WPAT-FM (93.1 mhz) Paterson, N.J.—Granted CP to install auxiliary antenna system at location other than main, ERP: 21.88; HAAT: 338 ft. and change TPO. Action June 20.

■ WBUF (92.9 mhz) Buffalo, N.Y.—Granted CP to install auxiliary antenna at main TL; ERP 91 kw (H) and 49 kw (V); HAAT 509 ft. and change TPO (for auxiliary purposes only). Action June 21.

■ *WRCT (88.3 mhz) Pittsburgh—Granted CP to increase ERP to 100; change HAAT 53 ft. install new ant. and make changes in ant. sys. (increase height). Action June 21.

■ WJPA (1450 khz) Washington, Pa.—Granted CP to make changes in antenna system and increase antenna height. Action June 30.

■ WESC-FM (92.5 mhz) Greenville, S.C.—Granted CP to make changes in antenna system, increase ERP to 100 kw, for auxiliary purposes only. Action June 24.

■ WKQB (107.5 mhz) St. George, S.C.—Granted modification of CP (BPH-800620AJ) to make changes in antenna system and increase ERP to 100 kw. Action June 21.

■ KIKK-FM (95.7 mhz) Houston—Granted CP to install auxiliary antenna system at main TL; ERP: 7.5 kw; HAAT: 1,106.6 ft., and change TPO (for auxiliary purposes only). Action June 28.

■ KWES (102.1 mhz) Monahans, Tex.—Granted moderation of CP (BPH-800602AA) to change TL; change HAAT to 968 ft. and make changes in ant. sys. Major environmental action under section 1.1305. Action June 8.

■ KJCS (103.3 mhz) Nacogdoches, Tex.—Granted CP to make changes in antenna system and increase ERP to 100 kw. Action June 24.

■ KITY-FM (92.9 mhz) San Antonio, Tex.—Dismissed CP to make changes in antenna system; change TL; increase HAAT to 1,377 ft., and change TPO. Action June 21.

■ KOSY-FM (102.5 mhz) Texarkana, Tex.—Granted CP to make changes in antenna system; increse ERP to 96.63; and increse TPO to 10.0 kw. Action June 23.

■ WFFV (99.3 mhz) Front Royal, Va.—Granted CP to change TL; decrease ERP to 3 kw; decrease HAAT to 230 ft., and change TPO. Major environmental action under 1.1305 of rules. Action June 21.

■ KLYK (105.5 mhz) Longview, Wash.—returned CP to make changes in antenna system; change TL; reduce ERP to .3 kw.; increase HAAT to 917 ft. Action June 21.

■ KUBE (93.3 mhz) Seattle—Granted modification of CP (BPH-811130BM) to increase HAAT to 1,291 ft. Action June 28.

■ WVSR (102.7 mhz) Charleston, W. Va.—Granted CP to increase ERP to 50 kw, increse HAAT to 416 ft.; change geographical coordinate and change TPO. Action June 17.

TV actions

■ WLAF-TV (ch. 32) New Orleans—Granted MP (BPCT-810710KG, as mod.) to change ERP to 2290 kw vis., 229 kw aur. and change TL. Action June 8.

■ KXII (ch. 12) Ardmore, Okla.—Granted CP to change ERP to 222 kw vis., 22.2 kw, aur.; change TL and make change in ant. sys. Action June 8.

■ KDRV (ch. 12) Medford, Ore.—Granted MP (BPCT-790815KF) to change HAAT to 2,701 ft., and change type antenna. Change coordinates. Action June 24.

■ WCCT (ch. 57) Columbia, S.C.—Granted CP to change ERP to 637 kw vis., 63.7 kw aur.; change HAAT to 582 ft., and change from directional to non-directional antenna system. Action June 7.

Summary of broadcasting as of March 31, 1983

Service	Licensed	CP's	Total *
Commercial AM	4,708	149	4,857
Commercial FM	3,421	391	3,812
Educational FM	1,090	162	1,252
FM translators	609	288	897
Commercial VHF TV	527	14	541
Commercial UHF TV	307	166	473
Educational VHF TV	111	6	117
Educational UHF TV	175	14	189
VHF LPTV	152	89	241
UHF LPTV	21	72	93
VHF translators	2,784	254	3,038
UHF translators	1,772	403	2,175
ITFS	244	89	333
Low-power auxiliary	812	0	812
TV auxiliaries	7,260	205	7,465
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,159	53	12,212
Aural STL & intercity relay	2,749	166	2,915

* Includes off-air licenses.